

# UNCONSCIOUS INFLUENCES

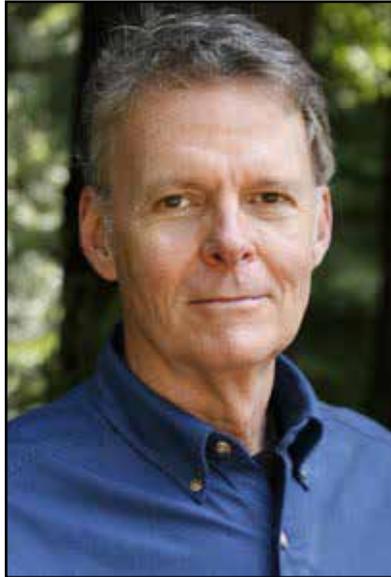
WITH CHARLES HITT

THURSDAY, OCTOBER 4, 7:00 P.M.  
ADMISSION IS \$5

Most people have heard that pheromones can affect behavior, but science has discovered that why we act the way we do is even more fascinating and complicated, as Charles Hitt will discuss on Thursday, October 4 in his talk on unconscious influences that affect how we behave and interact with others.

Hitt says, "Did you know that you will think what you read is funnier if you read it while clenching a pencil between your teeth? Or, that certain genes and hormones can strongly influence whether you marry and how harmonious your marriage is likely to be?"

He adds, "Recent startling discoveries in neuroscience are revealing how unconscious processes affect what we like, buy, believe, and even how we experience time. A surprising amount of what we do and think is not only below our conscious



awareness, but also out of our control."

As a successful trial attorney, Hitt found a study of human behaviors and even facial expressions helpful in jury selection and in evaluating how effectively he was communicating his arguments. He intuitively knew a person's face was an open book, and recent research into involuntary muscle movements confirms his point.

In this presentation, he invites listeners to learn how science is unlocking secrets about who we really are and why we live the lives we do.

More Info is always available on [GualalaArts.org](http://GualalaArts.org)

DON'T MISS THESE GREAT EVENTS AT THE END OF SEPTEMBER:

# 28

**WELCOME  
BACK FROM  
RUSSIA!**

FRIDAY  
SEPTEMBER 28  
5:00 - 7:00 P.M.

# 29

**El Vucko's  
75th Balkan  
Birthday  
Bash**

SATURDAY,  
SEPTEMBER 29  
7:30 P.M.

# 30

**WOODS  
SO WILD**  
REED & DIGMAN

SUNDAY,  
SEPTEMBER 30  
3:00 P.M.