



## BRING A FRIEND!

We've embarked on a "Double Our Membership" campaign and we need your help. It's easy. Invite a friend to join Gualala Arts!

We've included a copy of a new brochure describing Gualala Arts. If you could just give the brochure to a friend or neighbor who is not already a member, and invite them to join the Gualala Arts family, it would be a great help in achieving the goal of doubling our membership.

This goal was identified in last year's assessment

of the first 50 years of Gualala Arts. An expanded membership base was noted as a vital element in ensuring the success of our next 50 years. To accomplish that goal we are refining our membership renewal process, planning a direct mail campaign and asking our present members to recruit a friend.

More brochures are available at the Gualala Arts Center. It's also available as a download on the website, [GualalaArts.org](http://GualalaArts.org).

If we each invite one new person to join, we will quickly be able to "Double Our Membership." A larger membership will increase our ability to move forward with a firm foundation for funding and for the volunteer efforts which make the magic happen at Gualala Arts!

Thank You!

"Thank You!" for being a member of Gualala Arts, and "Thank You!" for helping us grow.

## Art Off The Wall Donations Needed for Art (and more!) Off The Wall

Gualala Arts is gearing up for the fourth *Art off the Wall* party on Saturday, June 16, 2012.

This event has successfully raised funds for the Arts Center and created a fun, festive evening. Imagine the excitement of waiting for your number to be drawn so you can choose your favorite item, either a piece of art or an experience (such as a mushroom walk and champagne breakfast with Jeanne and Rick Jackson).

To make this event a success, we need your donations. At least 110 pieces of art or non-art items valued at more than \$75 are needed. The committee is looking for art you have created or purchased in the past, but are now ready to donate. Also popular are items of value that only you can offer, such as dinners, vacation rentals, jewelry, entertainment, etc.

The donation process is easier this year:

**Step 1:** Call Karen Tracy at the Arts Center (707-884-1138) and make a verbal commitment before May 31. She will ask for your name, phone number, a brief description of item and its value.

**Step 2:** Bring your donation to the Arts Center on June 1, between 11am-2pm, with the completed Donation Form. There is a section in the Donation Form to describe your donation and its history. Every piece you donate has a story to tell, which makes it even more interesting to potential new owners.

The donations will be on display at the Arts Center for a week before the event, so everyone can pick their favorites in preparation for the festivities!

There are two levels of tickets for the event. \$30 pays for the reception, including food and beverages. This year, all attendees will receive a raffle ticket at the door that makes you eligible for a drawing of super prizes!

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