

Shameless!

Gualala Arts Exhibit

Registration Form

December 5 thru December 28, 2014

Gualala Arts Center –

Burnett Gallery & Jacob Foyer

Dates to Remember

- TURN IN ENTRY FORM BY: 11/26/14
- DELIVER ARTWORK: 12/2/14 10am - 3pm
- OPENING RECEPTION: 12/5/14 5pm - 7pm
Please bring finger food
- PICK-UP ARTWORK: 12/29/14 10am - 3pm

Exhibit Curator: Ling-Yen Jones

(707) 884-9153

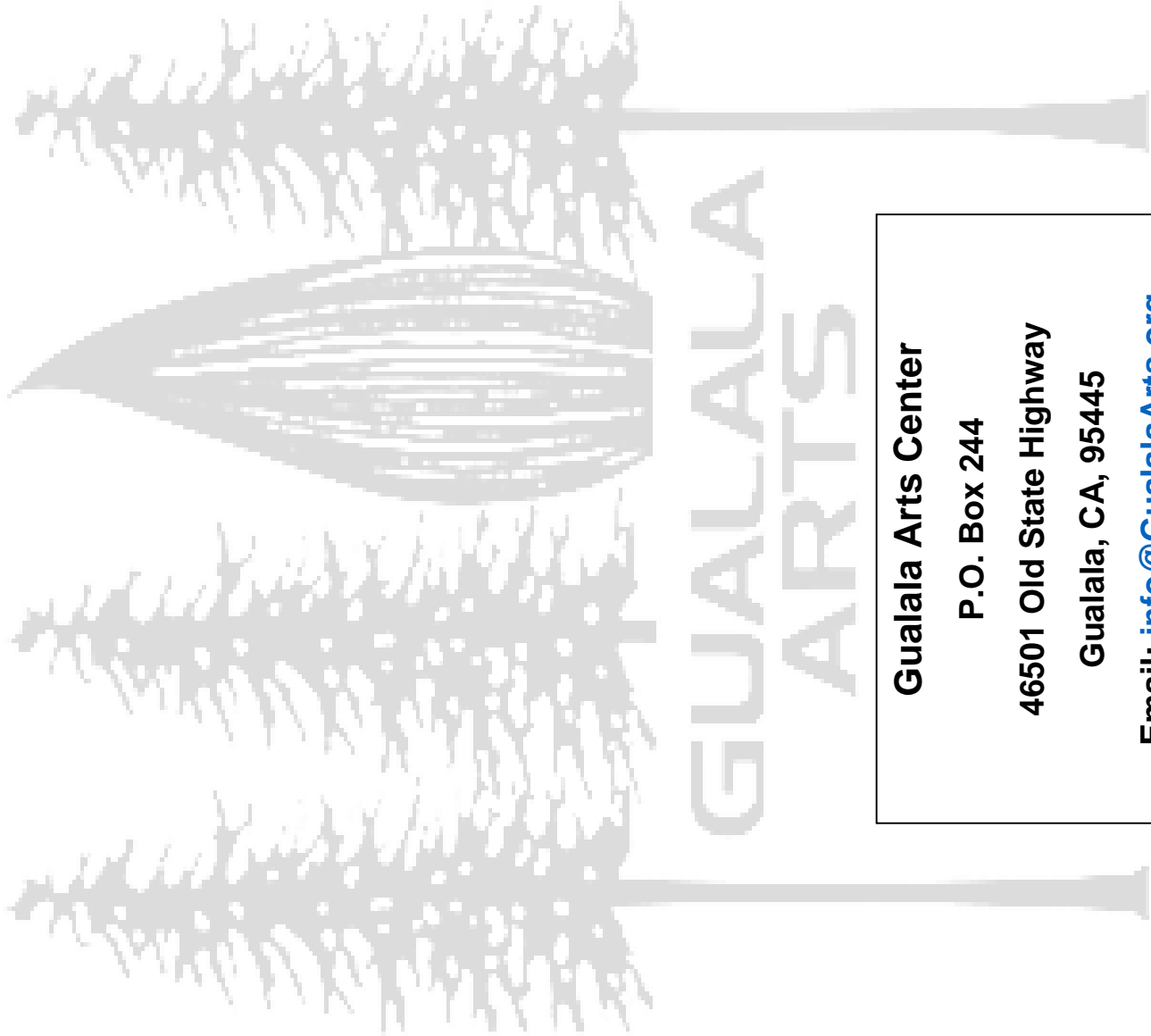
lingyen@juno.com

Exhibit Statement: If the 2013 Gualala Arts Center exhibit “Art for Art’s Sake” was all about the excellence in art itself, regardless of salability, SHAMELESS! is all about art as a product, a commodity, a thing that can be sold. We’re asking artists to step away from the idea that Art is some special human endeavor that should not be tainted by the market place and to embrace the idea that artists want to produce work that people are willing to pay for to possess. We are looking for innovative new work, breakthroughs in concept and design, that explore the idea of art as a salable product that satisfies some basic human need.

This show will NOT be juried but it will be judged and moderate prizes will be awarded.

1. Registration fee is \$15 per piece up to two (2) pieces and **all artists must be a member of one of the following organizations in order to participate:** North Coast Artist Guild (NCAg), Artists Collective at Elk (ACE), Coast Highway Artists Collective (CHAC) or the Upstairs Gallery Collective.
2. The “Title Card” will be displayed beside each piece. The information will include the unique Tracking Number assigned, Artist’s name and City, Title, Media, and the Selling Price.
3. Please fill out an Entry Form for EACH piece and submit as soon as possible. Turn in the top portion to Gualala Arts, with entry fee by the deadline. When delivering the art, attach the Entry Label portion securely to each piece. Keep the Artist Receipt for your personal record of what you are exhibiting.

4. The Entry Form provides basic information for the exhibit “Title Card” which is created by Gualala Arts. A “Title Card” will be displayed beside each piece. The information will include the assigned Tracking Number, Artist’s name, Title, Media and the Selling Price. It is essential that this information is correct, since this information is used to track sales and send checks to artists.
5. For this exhibit, artists are encouraged to use all media, 2-D and 3-D. The work submitted should be no more than 2 years old and may not have been exhibited publicly on the Mendonoma coast at any time in past.
6. Gualala Arts will retain 30% commission on all sales of entries (and multiples) made during the course of the exhibit
7. The curator will provide a binder to display an "Artist Statement" and photograph (optional) for each artist. Please submit with your Entry Forms.
8. Please ensure all artwork is professionally prepared for hanging or display (no saw-tooth hangers, no “clip frames”, etc.). Gualala Arts is not liable for any artwork or installation, at any point in the process.
9. Make checks payable to Gualala Arts and send to Gualala Arts Center, C/O Shameless, P.O. Box 244, Gualala, CA, 95445.
10. The Exhibit Opening Reception will be 12/5/14, 5:00 to 7:00 p.m. Please try to attend and bring finger food to share.



Gualala Arts Center
P.O. Box 244
46501 Old State Highway
Gualala, CA, 95445
Email: info@GualalaArts.org
Website: GualalaArts.org
9 a.m. – 4 p.m. Weekdays
12 – 4 p.m. Weekends
Special Hours on Some Holidays