

# Art for Art's Sake

Gualala Arts Exhibit

## Registration Form

June 7 through June 30, 2013

Gualala Arts Center -  
Burnett Gallery, Jacob Foyer & Outdoors

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### Dates to Remember:

- Turn in your signed Entry Form ASAP or no later than May 1, 2013
- Deliver pieces on June 4, 2013, 10 a.m. to 3 p.m.
- Opening June 7, 5:00 p.m. to 7:00 p.m.  
Please bring finger food
- Pick up pieces July 1, 2013, 10 a.m. to 3 p.m.

Curator: Bruce Jones  
Phone 707-884-3381  
Email [bsjones@hughes.net](mailto:bsjones@hughes.net)

**Exhibit Statement: Art for Art's Sake is meant to connote excellence in art itself, regardless of salability. We are asking participating artists to go beyond their standard fare, or "ginning out what is likely to sell." We are looking for innovative new work, breakthroughs in concept and design, going beyond what has been done in the past.**

**The show will NOT be juried but it will be judged and moderate prizes will be awarded.**

1. Registration fee is \$5.00 each for up to two (2) pieces for members of the North Coast Artists Guild (NCAG), the Artists Collective at Elk (ACE), or the Artists Collective of Point Arena. **All artists must be a member of one of these organizations to participate.**

2. Saturday, June 7, 5:00 to 7:00 p.m. will be the Exhibit opening. Please try to attend and bring finger foods.

3. Gualala Arts encourages demos and educational presentations during the weekends the Exhibit is up. Please talk to your curator if you have ideas about a demo or presentation.

4. The "Title Card" will be displayed beside each piece. The information will include the Tracking Number, Artist's name, Title, Media and the selling price.

5. We will display an "Artist Statement" and photograph (optional) for each artist in a binder. Text should be a discussion of all your work (50 - 200 words.) Photograph

should be a jpg or tiff file or a print. Please submit with your Entry Forms.

6. Please fill out an Entry Form for EACH piece. Make copies as needed. Attach an Entry Label securely to each piece. Keep the Artist Receipt for your personal record of what you are exhibiting.

7. Send your Entry Form as soon as possible so that we can better plan the presentation space and assemble the Artist Statements and Title Cards. Make checks payable to Gualala Arts and send to Gualala Arts Center, PO 244, Gualala, CA, 95445.

8. Please ensure all artwork is professionally prepared for hanging or display (no saw-tooth hangers, no "clip frames", etc.).

9. For this exhibit, artists are encouraged to use all media, 2-D and 3-D. The work submitted should be no more than 2 years old and may not have exhibited publically on the Mendonoma coast at any time in past.

10. Gualala Arts will retain 30% commission on all sales of entries (and multiples) made during the course of the exhibit.

Gualala Arts Exhibit Committee Contact:  
Name: Bruce Jones  
Phone: 707-884-3381

GUALALA ARTS RESERVES THE RIGHT

- To its sole discretion to refuse to display any artwork.
- Artists may not request location of their work.

**“Art for Art’s Sake” Entry Form.....Return ASAP to Gualala Arts**

Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

**This is my original art and I am responsible for insurance.**

**Gualala Arts is not responsible for theft or damage.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_

Media \_\_\_\_\_

Size: H” \_\_\_\_\_ W” \_\_\_\_\_ D” \_\_\_\_\_ Circle: Wall or Freestanding

Price \$ \_\_\_\_\_

Member in good standing of one of the organizations below (Please Select):

North Coast Artists Guild (NCAG) \_\_\_\_\_

Artists Collective at Elk (ACE) \_\_\_\_\_

Artists Collective of Point Arena \_\_\_\_\_

Artist Statement: Picture included \_\_\_\_\_ Text included \_\_\_\_\_

**“Art for Art’s Sake” Entry Label..... Please Attach to Entry**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Title \_\_\_\_\_

Media \_\_\_\_\_

**“Art for Art’s Sake” Artist Receipt...Keep for Your Records**

Title: \_\_\_\_\_

Media \_\_\_\_\_

Asking Price \_\_\_\_\_



**Gualala Arts Center**

P.O. Box 244

46501 Gualala Road

Gualala, Ca., 95445

Email: [info@GualalaArts.org](mailto:info@GualalaArts.org)

Website: [GualalaArts.org](http://GualalaArts.org)

9 a.m. - 4 p.m. weekdays

12 - 4 p.m. weekends

Special Hours on some Holidays

GUALALA  
ARTS