

Gualala Arts 10th Annual Chowder Challenge
April 7, 2012 · 11:30 AM – 2:30 PM · Gualala Arts Center

Entrant Name: _____
Please print name as you wish sign to read

Business Name: _____
Please print Restaurant or Catering Business Name if applicable

Address: _____

Phone: _____ Fax: _____

Email: _____

Note: If chef will not attend event, please print representative's name:

Class: Professional Chef Amateur

Chowder Category:

Traditional New England-style Clam

Open Class Chowder [Print 'Title' of Chowder(s)]

1: _____

2: _____

If vegetarian or vegan, please list ingredients. Otherwise, indicate at least the type of seafood used. _____

Will you require an electrical outlet?

Send to Gualala Arts 2012 Chowder Challenge, P.O. Box 244, Gualala CA 95445

Questions? Call Jan Harris 707-884-4231 janwayne@mcn.org

or Jim Grenwelge 707-785-9317 grenwelge@mcn.org

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- Complete this application and submit ASAP. (Maximum of 2).
- Due to space constraints, entries will be limited and applications accepted on a first come basis. Entries submitted after available space is filled will be returned.
- Two categories will be judged; **Traditional New England-style Clam Chowder** and **Open Class** (including, but not limited to: Manhattan-style Clam, Crab, Shrimp, Scallop, Lobster, Abalone, Salmon, or any other seafood combination. Vegetarian Chowders such as corn or mushroom chowder are also eligible. All entrants must state the type (title) of chowder for signage. Vegetarian entries please submit type and ingredients for signage.
- Chowder Challenge judging begins at 11:00 AM, public admitted at 11:30 AM. Chefs may arrive by 9:30 AM. Entrant (or representative) must check in no later than 10:30 AM. **Chowder must be hot and ready for judging by 11:00 AM!**

HOW IT WORKS:

1. Judging by the panel will be by blind tasting; entrant's identity known only to the Festival Chowder Challenge Coordinator or his Assistant.
2. Entrant (or representative) must provide a minimum of 5 gallons of chowder for tasting. We anticipate 200-300 attendees tasting chowders in 2 oz. cups. Limited refrigerator storage is available for backup chowder. Please check with the Chowder Challenge Coordinator if you will require storage.
3. Entrant (or rep) must provide their own containers for keeping chowder at proper serving temperature (e.g., chafing dish, crock pot, etc.). If an electrical outlet is required, check box on the form above.
4. Entrant (or representative) must be present at the tasting, and must serve his or her own chowder during the event.
5. Entrant (or rep) will be provided:
 - A 6' linen-covered, rectangular table; one entrant per table if two chowders entered from the same establishment, and two entrants per table for single entries;
 - A sign indicating the Business and/or Chef name, Chowder Title and name tag for your "chef's whites".
 - 2 oz. Tasting Cups, Spoons and Napkins
 - Containers for Chowder Challenge \$1 tasting tickets and People's Choice voting tokens

All tastes are one ticket each (\$1 value) to be placed in the container labeled with the Chowder Title. Container will also hold voting tokens. Festival Staff will announce the end of the Challenge at 1:15 p.m., collect token containers and count both tokens and # of tasting tickets. Judging panel's results, People's Choice Chowder (most voting tokens) and Most Tasted Chowder (most tasting tickets) will be announced at 1:30 PM, so audience may try winning chowders (assuming any chowder is left!) Awards beyond 1st Place will be determined by number of entries per class and category. [1-3 entries, 1st Place; 4-6 entries 1st & 2nd Place; 7 or more entries 1st thru 3rd place. Fresh hot bread is included with the chowder and soft beverages will be available for 1 ticket (\$1).

Along with the Chowder Challenge tastings will be a free Jazz Concert featuring *Barnebey's Hot Four*, plus fine microbrews and wines offered as tastings and/or full servings.

All contestants committing by March 15 will receive a Gualala Arts VIP package (\$100+ value):

- \$50 business or family membership
 - \$44 - 2 Art in the Redwoods VIP tickets (excludes Top Hat dinner)
Plus your choice of:
 - \$40 - 2 Local Eyes event tickets
 - \$40 - 2 Chamber Music Series Tickets
 - \$60 - 2 Global Harmony Series Tickets
 - \$60 - 2 Gualala Arts Jazz Series Tickets
 - \$40 - 2 tickets to Art Center Theater productions
- People's Choice WINNER will receive a **SUPER VIP PACKAGE** that includes 2 tickets to EACH series (\$300+ value)
- Winning chowder chefs for both Competitive & People's Choice awards receive engraved plaques.
- Most Tasted Chowder chef receives \$20 cash.
- Photos will be taken of the winners for the media and the Whale & Jazz Festival website.