

Memento Mori:

An Exhibition of Contemporary Art
Exploring Death and the Ephemeral

2012 Entry Form

Gualala Arts Center

Nov 2 through Nov 18, 2012
Burnett Gallery

46501 Gualala Road
P.O. Box 244
Gualala, CA 95445
email: info@GualalaArts.org
website: GualalaArts.org
Gualala Arts Center is open:
9 a.m. - 4 p.m. weekdays
12 - 4 p.m. weekends
Special Hours on some Holidays

Important Dates to Remember:

- Turn in your signed Entry Form ASAP or no later than October 5, 2012
- Deliver pieces on Tuesday, October 30, 10 a.m. - 2 p.m.
- Opening Friday, October 2, 5:00 to 7:00 p.m.,
Please bring finger food
- Take down Monday, November 19, 10 a.m. - 2 p.m.



Curator: Sharon Nickodem
707-884-9611
sharonnickodem@aol.com

EXHIBIT STATEMENT

Memento mori is a Latin phrase translated as "Remember you must die". It describes a genre of artistic work which varies widely, but which all share the same purpose: to remind people of their own mortality. The phrase has a tradition in art that dates back to antiquity; however, the subject need not be all doom and gloom and is open to comic interpretation plus the ecstasy and joy of transformation and the beauty of our love for the departed. Altars, shrines and icons are welcome.

RULES: For this exhibit, artists are encouraged to use all media, 2-D and 3-D. This exhibit is not juried and is open to all artists. The work submitted must be no more than 2 years old and may not have been exhibited publically on the Mendonoma coast at any time in the past.

Two items will be allowed per artist. Gualala Arts will maintain a tracking sheet of all pieces and will retain 30% of the selling price. All artwork submitted must be for sale; exceptions must be approved by Curator prior to take in.

PREPARING ENTRIES

- No supplemental labels, descriptions, books, promotional materials, etc., are allowed next to or around an entry. A binder with one 8.5" x 11" sheet of paper per entry will provide a description of the entry and the artist's biography. The binder will be available in the gallery for public viewing.
- Ensure paintings are thoroughly dry.
- Picture frames must be strong and will be tested for sturdiness. Avoid plastic or "clip" frames. We prefer Plexiglas. Affix strong metal picture wire a minimum of 2" from the top of the frame's back to ensure that neither the wire nor the picture hanger on the wall will show. Saw tooth hangers on the back of entries are prohibited.
- Enclose jewelry or small sculptures in display cases or shadow box frames for protection.
- Fabric entries must have hanging tabs or sleeves with a rod or dowel labeled with the artist's name.

FEES

- Checks should be made payable to Gualala Arts.
- Entry fees are not refundable. \$5 per piece.

COMMISSIONS

- Gualala Arts will retain 30% commission on all sales of entries (or multiples) made during the course of the exhibit.
- Checks for artwork sold will be mailed to the artist within two weeks of the end of the month in which it was sold. If the exhibit generates future commissions, it is the policy of Gualala Arts to request that 10% of those sales be sent to Gualala Arts.

ENTRY PROCEDURE

- Each artist should sign an entry form and send to Gualala Arts Center, PO 244, Gualala, CA 95445
- Print clearly, fill in all contact blanks, and double-check spelling.
- Prepare a list with name of piece and price for curator. This list will be entered into the Gualala Arts database and used for selling and sending checks to the artists. It is also the contact information if a client wants to contact an artist.

ARTWORK DELIVERY

- Deliver artwork to Gualala Arts Center at 46501 Gualala Road, in Gualala.
- Gualala Arts will not accept shipped or mailed entries. No exceptions!

POST SHOW PICK UP

- Unsold work must stay up for the entire exhibit; however, buyers may take purchased artwork if necessary.
- Artists must claim unsold work by uninstall date, 2 p.m.
- Gualala Arts is not responsible for works not picked up by 2 p.m. on uninstall date and will charge \$5 per day per piece for storage.
- Packing items will not be returned to artists.

RESPONSIBILITY

- Gualala Arts, Inc. is not responsible for loss, theft, or damage of artworks entered in the show.
- Exhibitors are solely responsible for their work and should insure work if they desire. Gualala Arts may require proof of insurance if a work is priced over \$5,000.
- Gualala Arts will not ship purchases. If an entry requires mailing to a potential purchaser, Gualala Arts will contact the artist. If the artist wishes to package and mail the piece to the buyer, Gualala Arts will complete the purchase.
- Submission of an entry implies acceptance of all conditions stated in this document.

Please keep a copy for your records

Memento Mori Exhibit 2012 Entry Form

Artist's Name: (Last) _____ (First) _____

Mail Address: _____ Phone: () _____

City/State/Zip: _____

Resident City: _____

Email Address _____

1. Title of Entry: _____
Limit it to 35 characters, including blank spaces. Gualala Arts reserves the right to edit longer entries.

2. List the media/material used for your artwork (not framing).

_____ Limit it to 35 characters, including blank spaces. Gualala Arts reserves the right to edit longer entries.

3. Size: Width _____" x Height _____" x Depth _____"

4. Price _____

We will have a binder on display so you can submit with your entry (entries), one 8.5 x 11 sheet of paper with a description of your work & an artist biography.

- I give Gualala Arts permission to give my contact information to prospective buyers.
 I have read and agree to the Rules for Exhibitors.
 I grant Gualala Arts permission to use image(s) of my art work for publicity.
 \$5 Fee per entry included. (Check _____ Cash _____)

Artist's Signature: _____

Date: _____

DEADLINE: Friday, October 5, 2012

MAIL IN COPY OF THIS PAGE (Please keep a copy for your records)

Mail to: contact name, mailing address needed

Office use only please

Entry # _____ Date Rec'd _____ Signed _____ Pyt _____

Gualala Arts Center

P.O. Box 244

Gualala, Ca 95445

707-884-1138

Fax 707-884-3038

email: info@GualalaArts.org

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