



Juror:

Melissa E. Feldman

Ms. Feldman is an Independent Curator, Art Critic and Writer for Arts Publications. She has taught in the Curatorial Practice MA Program, at California College of the Arts, in San Francisco.

Ms. Feldman earned a B.S. in Psychology, magna cum laude, from Tufts University. While at Tufts, she attended the Institute of European Studies at the Sorbonne, Paris, France (1981). She received a M.A. in Modern Art from the Institute of Fine Art, New York University.

She has continually moved to higher positions of responsibility in the art world. As an Associate Director of the Bess Cutler Gallery, she introduced and sold work of emerging artists to museums, corporations and private collectors. She later was employed by the Marian Goodman Gallery in New York where she sold editions and multiples by major 20th century artists.

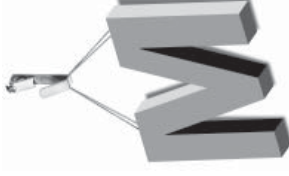
In 1988, she became Associate Curator at the Institute of Contemporary Art (ICA), University of Pennsylvania, where she managed exhibition planning, development and implementation. She planned symposia and lectures, conducted gallery talks, and supervised presentations of exhibitions traveling to ICA. She also supervised curatorial support staff and interns and worked with the Director and Associate Director to establish annual exhibition programs and formulate institutional policy.

In 1995, she became an Independent Curator and Writer and moved to the British Isles for five years living in both Glasgow and London. While there she initiated and organized solo, historical, thematic, and commission-based exhibitions of international contemporary art. She recently stated, "Moving to the U.K. made a lasting impression on me in terms of expanding my esthetic horizons and grasping the workings of the international art world."

Over the last decade she has worked with institutional partners with funding from public and private sources for numerous national and international art projects. She is an essayist, lecturer, and writes extensively for Art in America, Frieze, Art Monthly, Third Text, and other publications. Her particular academic interest are conceptual art of the 70s including the first wave of feminist art and how the ideas developed by that artistic generation continue to resonate and unfold in today's art. Ms. Feldman currently resides in the Bay Area.

The May Show

Juried Exhibit
Registration Form



May 4~ May 28, 2012
Gualala Arts Center
Burnett Gallery

AWARDS

First prize: \$1000
Second Prize: \$750
Third Prize: \$500

Schedule for The May Show 2012:

- Wednesday, February 1 Entry deadline- entry forms must be postmarked and images e-mailed by this date
- Friday, March 30 Accepted artists and the work will be posted on GualalaArts.org, exhibit webpage
- Tuesday, May 1 Delivery of artwork to Gualala Arts Center, 10am -1pm
- Thursday, May 3 Hardy Lecture on the Visual Arts at 7pm by Melissa E. Feldman
- Friday, May 4 Opening reception and awards, Gualala Arts Center, Jacob Foyer, Friday, 5-7pm
- Monday, May 28 Last day of show
- Tuesday, May 29 Pick up artwork, Gualala Arts Center, 10 am -1pm

Entry Procedure:

There is a three part entry procedure.

Part One

Fill out Entry Form, make a copy and send in with your check. Deadline Wednesday, February 1, 2012.

Part Two

- Image submission. E-mail your entries as JPEG files to: Tom@TomEckles.com (Subject line of email should read MAY SHOW 2012) Images not conforming to specifications below will not be accepted.
- Artwork titled "untitled" needs to have a number as part of the title, i.e. "Untitled 1" & "Untitled 2."
- Image size must be a minimum of 7" to a maximum of 9" on the short side. Resolution of 72 pixels per inch.
- Save files at the highest quality option and RGB mode.
- Do not put a watermark or copyright notice on images
- One image allowed per 2D artwork and two images per 3D artwork
- Label each image file as:
Last Name
First Name
Title of Art Work
(title example, eckles tom sunset.jpeg)
- You will receive an email confirmation of your submission and there will be a listing on GualalaArts.org on The May Show webpage.

Part Three

If you are accepted for the The May Show Artwork Delivery and Pick Up

- Hand deliver all artwork to Gualala Arts Center, 46501 Gualala Road in Gualala on Tuesday, May 1, 2012, from 10am to 1pm. Work can be rejected if curator feels the image did not correctly represent the artwork.
- Pick up all unsold artwork on Tuesday, May 28, 2012, 10am to 1pm

Entry Rules

- Entry open to all artists. This will be a juried exhibit.
- Work must have been completed within the past two years and not previously shown at GAC or its affiliates.
- Original 2 and 3 dimensional works in any medium except film and performance art. Giclee prints excluded from entry. Photographs and graphic prints such as woodcuts, lithographs etc must be signed and numbered.
- No hanging work may exceed 48" (framed) in any direction and cannot exceed 50 lb. Please hang from a metal picture wire with a minimum of 2 inches from the top of a sturdy frame. No saw tooth hangers.
- Sculpture and other 3D art cannot exceed 48" in width and depth or 60" Height and cannot exceed 75lb. 3D work to be hung must meet specifications for 2D work. Work must arrive ready to install. Artist must perform complicated installations
- Insurance: Each artist must self-insure. Certification may be required for works exceeding \$5000
- Fees: \$40 for three entries. Limit of three entries per artist. No refunds after deadline.
- Sales. All works must be for sale. Gualala Arts will collect a 30% commission on sales. Price must include commission.
- We would prefer artwork stay for the entire exhibit time but a Purchaser will be allowed to take the artwork if needed.

AWARDS

First prize: \$1000
Second Prize: \$750
Third Prize: \$500

Opening Reception, Friday, May 4, 2012, 5pm-7pm

ENTRY FORMS ~ The May Show 2012

Make a copy to send in and keep this page for your records

Artist's Name: (Last) _____ (First) _____

Mail Address: _____ Phone: () _____

City/State/Zip: _____ Resident City: _____

E-mail: _____

1. Title of Entry: _____	Limit it to 35 characters, including blank spaces. .
Price: _____	Gualala Arts reserves the right to edit longer entries
List the media/material used for your artwork, limit 35 characters, including blank spaces (not framing). _____	
Size: (Framed) Width _____ " x Height _____ " x Depth _____ " Weight: _____ #	

2. Title of Entry: _____	Limit it to 35 characters, including blank spaces. .
Price: _____	Gualala Arts reserves the right to edit longer entries
List the media/material used for your artwork, limit 35 characters, including blank spaces (not framing). _____	
Size: (Framed) Width _____ " x Height _____ " x Depth _____ " Weight: _____ #	

3. Title of Entry: _____	Limit it to 35 characters, including blank spaces. .
Price: _____	Gualala Arts reserves the right to edit longer entries
List the media/material used for your artwork, limit 35 characters, including blank spaces (not framing). _____	
Size: (Framed) Width _____ " x Height _____ " x Depth _____ " Weight: _____ #	

We will have a binder on display so you can submit with your entry one 8.5" x 11" sheet of paper with a description of your work & an artist biography.

- My \$40 entry fee is enclosed. (This fee will not be returned if you are not accepted into the exhibit.)
- I have read and agree to the Rules for Exhibitors.
- I am willing to sell multiples of my limited edition series (must be signed and numbered).
GA carries no inventory so the artist will have to arrange delivery.
- I grant Gualala Arts permission to use image(s) of my art work for publicity.

Office use only please

Entry # _____

Date Rec'd _____

Payment type _____

\$ Amount _____

Accepted in Exhibit _____

Notified _____

Misc. Notes: _____

Artist's Signature: _____ Date: _____

DEADLINE: February 1, 2012

MAKE CHECKS PAYABLE TO GUALALA ARTS - Thank you!

Make a copy to send in and keep this page for your records.

Mail to: The MAY SHOW ENTRY, Gualala Arts, P.O. BOX 244, GUALALA, CA 95445



Promoting public interest and participation in the arts since 1961.

U.S. Post. Paid
Nonprofit Org.
Permit #1
Gualala, CA
95445

46501 Gualala Road
P.O. Box 244
Gualala, CA 95445
707-884-1138
e-mail: info@GualalaArts.org
website: www.GualalaArts.org
Gualala Arts Center is open:
9 a.m. – 4 p.m. weekdays
12 – 4 p.m. weekends