

**2007 Studio Discovery Tour Catalog
Advertising Order Form**

The undersigned requests to reserve (and agrees to pay for) the following advertising space in the 2007 Studio Discovery Tour (please place a check mark or initial next to applicable choice):

| DISPLAY ADS | COST | DIMENSIONS |
|--------------------------------|----------------|--|
| _____ MAIN TOUR SPONSOR | \$5,000 | Call For Details |
| _____ Inside Front Cover | \$2,500 | 7 ½ (H) X 4 ½ (W) |
| _____ Inside Back Cover | \$1,500 | 7 ½ (H) X 4 ½ (W) |
| _____ Inside Back Page | \$1,100 | 7 ½ (H) X 4 ½ (W) |
| _____ Inside Full Page | \$950 | 7 ½ (H) X 4 ½ (W) |
| _____ Inside Half Page | \$500 | 3 2/3 (H) X 4 ½ (W) |
| _____ Inside Third Page | \$350 | 2 1/3 (H) X 4 ½ (W) |
| _____ Inside Quarter Page | \$250 | 1 ¾ (H) X 4 ½ (W) |
| _____ Inside Sixth Page | \$175 | 2 1/3 (H) X 2 1/3 (W) |
| _____ Single Line Sponsor | \$75 | (Name, Address, and Contact Info listed) |

I will use the same ad as last year: _____

I will provide a new ad by not later than April 1, 2007: _____

Requirements for new ads are as follows:

- a) Format: TIF, JPEG, or Press-Quality PDF
- b) Resolution: 300dpi or higher (at dimensions listed above)
- c) Style: RGB or CMYK or grayscale (for black and white)
- d) Submit on a CD marked with sponsor's name and image details

AGREED:

Signature _____

Print Name _____

Address _____

Phone _____

Please make check payable to NCAG

Mail Ad and check to:
Gualala Arts, Inc.
PO Box 244
Gualala, CA 95445
Attention: Scott Chieffo