

ART IN THE REDWOODS FINE ART EXHIBITION

Rules for Exhibitors (specific dates are on application form):

All works must be:

- Originals are one of a kind or limited numbered edition of multiples and are entered and created by a living artist.
- Exhibited in Art in the Redwoods for the first time.
- Created within the last 2 years.
- Designated *competitive* or *non-competitive*. Entries will be marked as competitive as a default if form is not marked.
- Limited to 2 (two) per artist. See REQUIREMENTS below.

REQUIREMENTS FOR ENTRY SIZE, FRAMING, DISPLAY, ETC.

Due to the volume of work we receive, these rules must be followed.

1. Have sturdy frames on all pictures-- they will be tested. No plastic or "clip" frames; **no saw tooth hangers**- sturdy wires only. Plexiglas preferred. Hang from a metal picture wire with a minimum of 2 inches from the top of from top of frame to ensure that wire and hanger will not show.
2. Ensure paintings are thoroughly dry.
3. For all wall hung art entries, only one can be a maximum of 60" in width. Second entry must be 48" or less.
4. Quilts must provide hanging tabs or sleeves, and labeled poles.
5. If pieces come as a set to be hung together, their total dimensions should not exceed 60" in width. Each piece will be considered as one entry.
6. Size limits will be strictly adhered to, and entries may be deleted if space limitations require. Entries may be refused because of fragility.
7. The general weight limit for pieces is 70 pounds. For pieces above this weight, and unusually complex or fragile pieces, artist participation in placement is required on Saturday before "intake day". Call Executive Director David "Sus" Susalla 707-884-1138 for assistance.
8. Provide assistance in handling large three-dimensional entries and provide stands for proper display where needed.
9. Enclose jewelry and small sculptures in display cases or shadow box frames for protection.
10. No supplemental labels, descriptions, books, promotional material, etc. . . allowed next to or around entry.
11. Special circumstances call Executive Director David "Sus" Susalla 707-884-1138 for assistance.
12. Outdoor entries must be non-permanent and removable and must remain outdoors for duration of exhibit. Installation must be completed by Saturday before "take in" Sunday.

ENTRY RULES

Fees

- Gualala Arts members: \$10 each artwork.
- Non-members: Annual membership fee start \$30 for individuals, then \$10 each work.
- Checks should be made payable to *Gualala Arts*.
- Entry fees are not refundable.
- A \$5 charge will be applied to any Entry Form changes made after the entry deadline. Changes made after the first Friday in August may not be reflected in the *Independent Coast Observer's Art in the Redwoods Official Show Program*.
- **Write neatly, fill in all the blanks, and double-check your spelling and entry information.**

Commissions

- Gualala Arts will retain 30% commission on all sales made during the course of the exhibit.
- Checks for artwork sold will be mailed to the artist within two weeks of the end of the month in which it was sold. If the exhibit generates future commissions, it is the policy of Gualala Arts to request that 10% of those sales be sent to Gualala Arts.

Entry Procedure:

- Prepare a three-part Entry Form for **EACH** work entered. Blank entry forms may be photocopied.
- Mail Section 1 with correct fees to Art in the Redwoods, P.O. Box 244, Gualala, CA 95445.
- Attach Section 2 securely to back of artwork to be entered.
- Present Section 3 when work is delivered (Second Sunday in August) and picked up at close of show if your work has not sold. Use Section 3, after it is signed by an authorized representative, for free entry to the festival and as proof of ownership.
- **The first 420 entries accepted!** Entries must be received or postmarked by the 3rd Monday in July. Late entries will be put on a waiting list if we have not reached 420 entries by the 3rd Monday.

Artwork Delivery:

Deliver all artwork to:

Gualala Arts Center at 46501 Gualala Road, in Gualala, on second Sunday of August between 9 a.m. and 2 p.m.

- We will not accept entries shipped or mailed. All entries must be delivered in person to Gualala Arts Center at the above designated delivery time. **No exceptions.**
- Artists may not remove artwork prior to close of the Art in the Redwoods exhibit.
- Buyers may take purchased artwork anytime after Sunday of Festival Event weekend.
- Packing items will not be returned.

Pick up all work:

- between 9 a.m. and 4 p.m. on the first Monday or Tuesday of September, at the Gualala Arts Center by presenting Entry Section 3 as proof of ownership, or by presenting Buyer's Sales Receipt.
- Works not picked up will be stored at Gualala Arts Center at the responsibility of the artist and at a charge of \$5 per day, per piece.

RESPONSIBILITY

- Gualala Arts, Inc. is not responsible for loss, theft, or damage of artworks entered in show.
- Exhibitors are solely responsible for their work and should insure work if they desire.
- Submission of entries implies acceptance of all conditions stated in these rules.
- If mailing is required of purchased art, the artist will be contacted if they wish to ship the art and is responsible for packaging and mailing of the piece to the buyer.

Gualala Arts reserves the right:

- To change category classification of any entry.
- In its sole discretion to refuse to display any artwork.
- Gualala Arts Hanging Committee has complete discretion placing or positioning entries. Artists may not request location of their work.

AWARDS

Best of Show	\$300.00
Best Local Work (Jenner to Elk)	\$100.00
Most Popular (voted by viewers)	\$100.00
1st Place each category (blue ribbon) 5 entry minimum	\$100.00
2nd Place each category (red ribbon) 15 entry minimum	\$75.00
3rd Place each category (white ribbon) 20 entry minimum	\$50.00
Judges Awards	Ribbon
Ocean Sanctuary League Award	\$75 Art Supplies Gift Certificate
Redwood Coast Land Conservancy	\$100.00
Friends of the Gualala River	\$100.00

Award presentations will be made at 6 p.m., on Friday night of opening reception. Artists should be present to receive awards but are not required.

1. Oil, Acrylics, etc. (single surface)
2. Water Media single surface (with adhesives enter in mixed media)
3. Prints & Graphics (originals only)
4. Sculpture (any material)
5. Monochromatic Photography
6. Color Photography
7. Digital Art
8. Pastels & Drawings
9. Woodworking
10. Glass
11. Jewelry & Ornamentation
12. Clay & Mosaic
13. Fibers, Textiles & Soft Sculpture
14. Quilts
15. Collage, Mixed Media & 2-D Assemblage
16. Environmental Art (must be non-permanent and removable and must remain outdoors for duration of exhibit. Installation must be completed by Saturday before "take in" Sunday.

The 45th annual Art in the Redwoods

Festival will be presented on August 18, 19 & 20, 2006, at the Gualala Arts Center in Gualala, California. Gualala overlooks the Pacific Ocean at the junction of Mendocino and Sonoma Counties, 115 miles north of San Francisco.

Artists and artisans are invited to show and sell their works, and to compete for awards of over \$4,000. Last year, sales of fine artworks earned artists over \$20,000.

Art in the Redwoods is a major art event for the North Coast, and last year featured over 400 entries from 217 artists, while attracting over 3,000 viewers from near and far.

Be sure to mail your entry forms for this exciting event before we receive 420 entries or by Monday, July 17, 2006 whichever comes first!

SCHEDULE OF EVENTS

MONDAY, JULY 17

Entry form deadline (delivered or postmarked) Only 420 entries accepted! So don't delay your entry!

SATURDAY, AUGUST 12

Environmental art and/or large sculpture delivery call 707-884-1138 to make arrangements with Executive Director.

SUNDAY, AUGUST 13

9 a.m. to 2 p.m. Deliver artwork to Gualala Arts Center 46501 Gualala Road, in Gualala (late arrivals will not be accepted!)

FRIDAY, AUGUST 18

4- 7 p.m. \$6 admission - Artists in fine art show admitted free with stamped art entry form.

4-6 p.m. Outdoor Artists Vendor sneak preview

4:30-7 p.m. Fine Art exhibit preview and sale with champagne

6 – 7 p.m. Judges' Critique & Awards Ceremony (amphitheater)

7:30 p.m. Dinner & wine at Arts Center; \$50 advance ticket required

at Gualala Arts Center - call 707-884-1138 to reserve by August 11 this dinner usually sells out so reserve early!

SATURDAY, AUGUST 19

Admission: \$6.00, 12 and under free

10 a.m. - 5 p.m. Fine Art exhibition open, outdoor artists' vendor booths, food & drink, live music, family entertainment

SUNDAY, AUGUST 20

Admission: \$6.00, 12 and under free

10 a.m. - 4 p.m. Fine Art exhibition open, outdoor artists' vendor booths, food & drink, live music, family entertainment

3 p.m. raffle drawing

MONDAY & TUESDAY, SEPT. 4 & 5

Noon - 4 p.m. Monday Sept. 4 Art works released to artists and buyers

9 a.m. - 4 p.m. Tuesday Sept. 5 Art works released to artists and buyers

SECTION 1: ENTRY FORM GUALALA ARTS COPY (Mail in with check)

Artist's Name: (Last) _____ (First) _____
Mail Address: _____ Phone: (____) _____
City/State/Zip: _____ Resident City _____
Category # _____ Category Name _____ Materials: _____
Title of Entry: _____ Size (width" x height" x depth") _____
Price: _____ Competitive (eligible for prizes) or Non-Competitive (ineligible for prizes)
 I am already a Gualala Arts member or my additional \$30 annual membership fee is enclosed.
 I give Gualala Arts permission to give my contact information to prospective buyers
I have read and agree to the Rules for Exhibitors. (Signature) _____

(Date) _____

DEADLINE: JULY 17, '06 -- DETACH ONLY THIS PORTION OF FORM AND MAIL WITH ENTRY FEES

MAKE CHECKS PAYABLE TO *GUALALA ARTS*
Mail to: ART IN THE REDWOODS, PO BOX 244, GUALALA, CA 95445



SECTION 2: ENTRY LABEL *ATTACH SECURELY TO BACK OF ARTWORK

Artist's Name: (Last) _____ (First) _____
Mail Address: _____ Phone: (____) _____
City/State/Zip: _____ Resident City _____
Category # _____ Category Name _____ Materials: _____
Title of Entry: _____ Size (width" x height" x depth") _____
Price: _____ Competitive (eligible for prizes) or Non-Competitive (ineligible for prizes)
 I am already a Gualala Arts member or my additional \$30 annual membership fee is enclosed.



SECTION 3: ARTIST RECEIPT * BRING THIS SECTION ON ART DELIVERY DAY (AUG. 13)

Present this receipt at delivery time for authorized signature and at pick-up time as proof of entry ownership.
Retain for free entrance to Art in the Redwoods exhibition and festival. Limit: one free entrance per artist.

Artist's Name: (Last) _____ (First) _____
Mail Address: _____ Phone: (____) _____
City/State/Zip: _____ Resident City _____
Category # _____ Category Name _____ Materials: _____
Title of Entry: _____ Size (width" x height" x depth") _____
Received by: _____

Pick up your unsold art on Mon. Sept 4 noon -4 Tues. or Sept. 5, 9 a.m. to 4 p.m. \$5 storage fee per day per piece.